

Ramiro “Ram” Orta, was born and raised in the City of Homestead, child of two Mexican parents that migrated to America for a better opportunity for their kids and better quality of life. Ram, attended school in Homestead and was given the opportunity to obtain a higher education in local Magnet schools for Visual Arts and Photography at both R.R Moton and Southwood, and later graduating from South Dade Senior High School. Ram obtained a degree in Business Administration from Miami Dade College in 2002.

Financial Background

In **1999**, Ram was given the opportunity to work in the **Banking industry** as a Personal Banker for Community Bank of Florida and for the following fourteen years he’s worked and managed many fortune 500 companies to success such as: **2000-2006** Washington Mutual Bank now Chase /Premier Banker/ PACE Manager/ Assistant Manager in Homestead; **2006-2007** Mortgage Originator; **2008-2011** SunTrust Banks Premier Manager/ awarded Top Manager in 2010/Opened a DENOVO branch “Corsica Branch” and managed it to success in its 1st year of operations; **2011-2015** Wells Fargo Bank Manager in Homestead and coached that office to success in his 1st year, increasing its deposits, relationships and market share over 25%.

As a up and coming premier manager Ram was given the opportunity to manage one of Wells Fargo Bank flagship branches in Westchester, FL in the heart of Coral Way. He grew the Westchester’s branch deposits, relationships and platform from 3 bankers to 17 bankers creating over 15 additional jobs in the process and managing half of a billion in assets at Westchester and all within his 1st year of managing it.

In **2016-** Ram obtained a State Insurance License for Life, Health and annuities as an Independent contractor. In doing so he worked for several financial companies such as **New York Life, Northwestern Mutual and Blue Cross and Blue Shield** where he got to understand the health insurance industry. Ram has helped thousands understand the benefits of Obamacare and educating many low income, middle class and affluent families on the benefits of Obamacare and winning the Market Place winning circle 2 years consecutively.

In **2018-2019** – Ram was given to the opportunity to manage for the **Department of Human Health Services** under contract with the **Office of Refugee Resettlement (O.R.R)** and with **Caliburn International**. The globally televised and politically entertained (UAC) Unaccompanied Alien Child Shelter in Homestead, FL that has been the stomping grounds for many current Presidential candidates, migrant advocate protesters and media outlets in 2019. Ram’s leadership experience quickly elevated him to a high-ranking position with Caliburn International where he coached his staff and shift to success in his 1st year, helping Caliburn International the Homestead Shelter be the best Temporary Influx Shelter in the United States when it was in operation.

During his career Ram experienced corporate bullying, retaliation, discrimination and harassment to others and himself. He educated himself in corporate policy and civil rights to defend the voiceless and those who couldn't defend themselves. He's helped many who endured adverse actions and, in the process, developed a passion as a local activist and for politics. Ram ran for office of City Council and Mayor several times. Now he's with **True Homestead** defending the voiceless and holding elected officials accountable on their promises and actions. He wants a better future for his kids and showing the importance of being involved in your community.

Ram is a true example that a Mexican American with migrant parents can contribute to society despite racial profiling and can fulfil the true American Dream.